

Animal-Pro Products Inc.

www.animalproproducts.com



Animal-Pro Products Inc. is a recipient of the Ontario Premier's Award for Agri-Food Innovation Excellence!

PREMIER'S AWARD FOR AGRI-FOOD INNOVATION EXCELLENCE

The five-year, \$2.5-million Premier's Award for Agri-Food Innovation Excellence, announced as part of the 2006 provincial budget, recognizes that farmers have always been innovative in the running of their businesses and will foster even greater innovation across the province's agri-food sector.

Fifty-five regional awards, valued at \$5,000 each, will be presented. The recipients of the Premier's Award of \$100,000, and the Minister's Award of \$50,000, were selected from the regional winners and were recognized at the Premier's 2007 Agri-Food Summit.

Individuals and/or groups representing agri-food businesses and organizations were eligible to submit applications. The innovation had to have been developed and used on an Ontario farm, and must have the potential for use on a broader basis, having a positive effect on the agriculture industry.

Applications were reviewed by an independent panel comprising a cross-section of Ontario's agri-food industry. Four broad criteria were used:

1. uniqueness and originality,
2. stage of development,
3. the impact or benefits of the innovation, and
4. adoption and/or commercialization.



14 applicants from central Ontario received \$5,000 regional Premier's Awards for Agri-Food Innovation Excellence:

Animal-Pro Products Inc. Wellington County

David Craig and Animal-Pro Products Inc. researched and now manufacture a natural feed additive for animals that is marketed throughout Canada. The product is designed to prevent and treat digestive upsets in all animal species, and fills a growing market demand for organic and natural feed products.

GUELPH - Local agricultural innovators are the recipients of the first Premier's Awards for Agri-Food Innovation. Guelph-Wellington MPP Liz Sandals made the presentations today in Guelph.

"I am pleased to recognize our local farmers with these awards," said Sandals. "Their hard work and innovative ideas are what makes our rural communities strong."

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